

Program IGLS-Forum 2019

(subject to change)

Program IGLS-Forum 2019	
Presentations	Chair/Discussant
Monday, February 18, 2019, 18:00 – 20:00	
Registration (from 15:00), Conference Center, room Kramer	
18:00 Official Opening Plenary: Conference Center, room Dreitorspitze	Schiefer
19:00 Reception with drinks (Conference Center, entrance floor)	
20:00 Open get-together in restaurant Garmischer Hof (reserved for conference) in conference hotel (Chamonixstr. 10)	
Tuesday Morning, February 19, 2019, 9:00-12:00	
Registration (continued; from 08:00, room Kramer)	
Room Zugspitze	
Plenary P1: (09:00-09:30)	Schiefer
Strategic Resources and Small Firm Performance at the Bottom of the Pyramid. <i>Wilfred Dolfsma, The Netherlands</i>	
Coffee 09:30-09:55 Room Wetterstein	
Room Zugspitze	
Plenary P2: (09:55-10:55)	Gellynck
Food supply chain integrity: an emerging challenge? <i>Henchion, M., O'Reilly, S., Sloane, A., Sheerin, H., Ireland</i>	
A Whole System Approach to Governance in European Agricultural Cooperatives. <i>Constantine Iliopoulos, Greece</i>	
Room change break for parallel sessions	
Room Zugspitze	
A 1: Behavioral aspects (11:00-12:00)	Mili/Richards
Behavioural aspects of innovation decisions: the case of Hungarian food industry. <i>József Tóth, Jeremiás Máté Balog, Áron Török, Hungary</i>	
Factors influencing farmers' intention to adopt innovation: a behavioural approach. <i>Menna C., Miraglia M., Cicia G., Carfora V., Del Giudice T., Italy</i>	
Range rationalisation and implications for SMEs: Insights from Tesco's project reset. <i>Sophie Barnard, Lucy Coupe, Andrew Fearne, UK</i>	
Room Dreitorspitze	
B 1: Regional development (11:00-12:00)	Terlau/Müller
Agglomeration and Spillover Effects of Regional Development Programs. <i>Zoltán Bakucs, Adrienn Molnár, Hungary, Belgium</i>	
European rural development policy approaching health issues: an exploratory content analysis of rural development programming schemes. <i>A. Samoggia, A. Bertazzoli, A. Ruggeri, Italy</i>	
Economic evaluation of the Austrian Rural Development Programme: Is EU-funding an appropriate means to increase competitiveness of the agricultural sector within the food supply chain? <i>Oliver Meixner, Franz Schlögl, Manfred Pichlbauer, Austria</i>	

Room Waxenstein	
C 1: Innovation in the agri-food sector (11:00-12:00)	Frohberg/Trienekens
Tools and techniques supporting innovation in the agri-food sector. <u>Sebastian Jarzębowski</u> , <u>Agnieszka Bezat-Jarzębowska</u> , <u>Poland</u>	
Plant breeding in horticultural field crop production, a national agenda. <u>Fredrik Fernqvist</u> , <u>Sara Spendrup</u> , <u>Sweden</u>	
Cultivating fresh ideas for rural businesses and entrepreneurs. <u>Justin Casimir</u> , <u>Sweden</u>	
13:00 Garmisch sightseeing tour (meeting at conference center) (contact registration desk for registration)	
Tuesday Afternoon, February 19, 2019, 17:30-19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 2: Food safety (17:30-18:30)	Berg/Lehmann
Food Safety Myths: How does Mythical Beliefs Influence Behavior? <u>Nina Veflen</u> , <u>Norway</u>	
Food Safety Assurance Systems as Chain Goods. <u>Garry Griffith</u> , <u>Euan Fleming</u> , <u>Stuart Mounter</u> , <u>Susie Hester</u> , <u>Derek Baker</u> , <u>Australia</u>	
Controlling the Spread of Antibiotic Resistance in US Animal Agriculture: What Data Do We Need and What Can We Learn from Data We Have? <u>Ray Huffaker</u> , <u>Monika Hartmann</u> , <u>USA</u> , <u>Germany</u>	
A 3: Food quality and health (18:40-19:40)	Berg/Huffaker
The Fresh Index: A Real-Time Shelf Life Indicator. <u>Eva Wera Ritter</u> , <u>Mercedes Schulze</u> , <u>Richard Joachim Lehmann</u> , <u>Germany</u>	
The Use of Iodized Salt in Processed Foods: The Empirical Evidence and the Role of Regulation. <u>Katharina Bissinger</u> , <u>Roland Herrmann</u> , <u>Irmgard Jordan</u> , <u>Anna Pfisterer</u> , <u>Germany</u>	
Coffee and health in the perspective of young consumers. <u>Roberta Prado Rodrigues</u> , <u>Luciana Florêncio de Almeida</u> , <u>Brazil</u>	
Room Dreitorspitze	
B 2: Networks and structures (17:30-18:30)	Molnar/Cicia
Explaining Network Innovation: The Interplay Between Firms' Motives And Network Orchestrating Processes. <u>Gerrit Willem Ziggers</u> , <u>Bas Hillebrand</u> , <u>Paul Driessen</u> , <u>The Netherlands</u>	
Federation of co-ops versus merged co-ops: agency problems. <u>Julien Cadot</u> , <u>Michael L. Cook</u> , <u>Philippe Jeanneaux</u> , <u>Francis Declerck</u> , <u>USA</u> , <u>France</u>	
Consumers Food Choosing Behavior under Nested Structure. <u>Maurizio Canavari</u> , <u>Seyed Mojtaba Mojaverian</u> , <u>Hamid Amirnejad</u> , <u>Sina Ahmadi Kaliji</u> , <u>Italy</u>	
B3: Sustainability, country reports (18:40-19:40)	Molnar/Ziggers
Environmental and economic costs of peaches and nectarines losses in Italy, Spain, and UK. <u>Fabio De Menna</u> , <u>Jennifer Davis</u> , <u>Laura Garcia Herrero</u> , <u>Karin Östergren</u> , <u>Matteo Vittuari</u> , <u>Italy</u> , <u>Sweden</u>	
The Carne Carbono Neutro certification project in Brasil: some insights on its correspondence with the Brazilian consumers' environmental awareness. <u>Cesare Zanasi</u> , <u>Cosimo Rota</u> , <u>Camilla Rabboni</u> , <u>Italy</u>	
Sustainability Assessment of 175 years of wheat cultivation in the United Kingdom. <u>Markus Frank</u> , <u>Patricia Granados</u> , <u>Keith Goulding</u> , <u>Andrew McDonald</u> , <u>Sarah Perryman</u> , <u>Kerstin Ulrich</u> , <u>Torsten Rehl</u> , <u>Sebastian Schulze</u> , <u>Germany</u> , <u>UK</u>	

Room Waxenstein	
C 2/3: Organized Session: Socio-economic aspects of soil quality: questions, issues, concepts, methodology, and research challenges (17:30-19:40)	Saatkamp
Saatkamp: Introduction to the session. <i>Helmut Saatkamp, The Netherlands</i>	
Soil quality management as key factor in sustainable agriculture. <i>Bert Smit, NL</i>	
A conceptual bio-economic approach to soil quality. <i>Maarten Kik, Frits Claassen, NL</i>	
Structured discussion on 3-4 distinct themes (e.g. inventory of soil-related socio-economic problems and impacts, conceptual and methodological gaps, future research perspectives). Moderator: <i>Helmut Saatkamp, NL</i>	
Wrap-up and future activities. <i>Ray Huffaker, USA</i>	
Tuesday Evening, February 19, 2019, from 20:00	
20:00 All: open get-together in local restaurants	
20:00 Individual group meetings	
Wednesday Morning, February 20, 2019, 08:30 – 12:00	
Room Zugspitze	
Plenary P3: (08:30-09:30)	Declerck
What is Good Food and how to get it? Rationality in Choice, Options and Alternatives to Market Procurement in terms of Contracting. <i>Ernst-August Nuppenau, Germany</i>	
Dynamic input-and output-specific productivity change in the presence of socially responsible and undesirable outputs. <i>Tadesse Getacher Engida, Xudong Rao, Alfons G.J.M. Oude Lansink, The Netherlands</i>	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A 4: Management knowledge and support (09:55-10:55)	Samoggia/Meixner
Escape: online education of business management knowledge to food technology students. <i>Jacques Trienekens, Remigio Berruto, Patrizia Busato, The Netherlands, Italy</i>	
Applicability of practical assessment tool on determination of SMEs' food safety, quality and cost effectiveness needs. <i>A. Hegyi, Zs. Kertész, A. Sebők, Á. Fricz Szegedyné, Á. Szentgyörgyi, Hungary</i>	
Food system waste: Incentives for price strategies. <i>Rob Weaver, Byhunhee-Choi, USA</i>	
A 5: Consumer issues 1 (11:00-12:00)	Samoggia/Fearne
Individual's personality and consumption of local food specialties. <i>Geir Wæhler Gustavsen, Atle Wehn Hegnes, Norway</i>	
Consumer interest, attitude and behavior towards a sustainable tomato. <i>M.T. Trentinaglia, T. Mancuso, M. Peri, L. Baldi, Italy</i>	
Consumer acceptance of innovations in extra virgin olive oil production process: socio-demographic and psychographic determinants. <i>Luigi Roselli, Gianni Cicia, Teresa Del Giudice, Carla Cavallo, Ruggiero Sardaro, Domenico Carlucci, Bernardo C. De Gennaro, Italy</i>	

Room Dreitorspitze	
B 4: Governance 1 (09:55-10:55)	Bezat-Jarzeb./Declerck
Are FQS more socially sustainable? Proposing and testing an indicator based on the vertical distribution of bargaining power. <i>P. Muller et al. (40 authors), various countries</i>	
Assessing Vulnerabilities in Tropical Commodity Chains: The Case of Ghana's Cocoa Industry. <i>Joshua Aboah, New Zealand</i>	
Land rights protection in the pulp and paper production system. <i>Carolina Torres Graça, Décio Zylbersztajn, Brazil</i>	
B 5: Governance 2 (11:00-12:00)	Bezat-Jarzeb./Bitsch
Knowledge Management And Organizational Innovation Based On The Government-Company-Academy-Producers Alliance To Reactivate The Robusta Coffee Supply Chain In Ecuador. <i>Luis Alberto Duicela-Guambi, Moisés Enrique Martínez-Soto, Rey Gastón Loo-Solórzano, Carlos Rodríguez-Monroy, Ecuador, Venezuela, Spain</i>	
Farmers and consumers in sustainable agrifood chains: innovation in governance forms. <i>Loïc Sauvée, Natália Rohenkohl do Canto, Marcia Dutra de Barcellos, Daniele Eckert Matzembacher, France, Brazil, Denmark</i>	
The Effects of CAP Investment Support on Performance of Farms and Food Processing Firms. <i>Jan Pokrivcak, Jerzy Michalek, Pavel Ciaian, Slovakia</i>	
Room Waxenstein	
C 4: Logistics innovations (09:55-10:55)	Jarzebowski/De Steur
Optimality in ordering at retail level – is food cheap enough to throw away? <i>Derek Baker, Aldara César, Garry Griffith, Euan Fleming, Stuart Mounter, David Godden, Australia, Brazil</i>	
Reorganization of the Sugar Beet Supply Process as an Opportunity for a more Sustainable Transport: Based on a Model from the Polish Sugar Sector. <i>Karol Wajszczuk, Marcin Polowczyk, Poland</i>	
Dynamic sustainability model for public catering: visualizing the communicative domains. <i>Minna Mikkola, Finland</i>	
C 5: Production and innovation (11:00 - 12:00)	Jarzebowski/Mikkola
Responsible innovation in layer poultry farming: Are organic consumers sufficiently informed about the current situation of killing day-old male chicks to contribute to the innovation process? <i>Iris Schröter, Marcus Mergenthaler, DE</i>	
Production And Business Results Of Wine Growers In Continental And Adriatic Croatia. <i>Tajana Čop, Josip Juračak, Mario Njavro, Croatia</i>	
Is it possible to improve animal health and to reduce salmonella contamination by feedback slaughtering and veterinary data to farmers? <i>Adriano Profeta, Christian Kagerer, Germany (cancelled)</i>	
Wednesday Afternoon, February 20, 2019, 17:30–19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 6: Consumer issues 2 (17:30-18:30)	Gustavsén/Banterle
Where is this beef coming from? Consumers' choice of sustainability attributes. <i>Pedro Carvalho Burnier, Eduardo Eugênio Spers, Marcia Dutra de Barcellos, Brazil</i>	
Who are Slow Food members? A profile analysis in Italy. <i>Mennella L., Furno M., Del Giudice T., Cicia G., Italy</i>	
Bitter nudging: the use of experimental economics to improve diets. <i>Cavallo C., Cicia G., Del Giudice T., Vecchio R., Italy</i>	

A 7: Consumer issues 3 (18:40-19:40)	Gustavsen/Veflen
Consumer responses to CO2 information for wine. A natural field experiment in restaurants. <i>Soregaroli C., Stranieri S., Nayga R., Capri E., Castellari E., Italy</i>	
Is Cow Milk the Bad Guy? Motivational Structures of Austrian Consumers in Respect to Plant Milk and Cow Milk. An application of a Means-End Chain Analysis. <i>Rainer Haas, Austria</i>	
Functional food healthy claim perceptions and willingness to pay: a survey on FVG region. <i>F. Rosa, L. Iseppi And F. Nassivera, Italy</i>	
Room Dreitorspitze	
B 6: Governance 3 (17:30-18:30)	Rodriguez-M./Fleming
Identifying the key institutions influencing CSA formation, organization and operations in Germany. <i>Laura Carlson, Vera Bitsch, Germany</i>	
Conceptual framework for the development of marketing concepts addressing the multi-externality problem in the Dutch broiler market. <i>L.S.M. Vissers, R.A. Jongeneel, A.G.J.M Oude-Lansink and H.W. Saatkamp, The Netherlands</i>	
Much legalese, few foreign wines. Do wordy regulation thickets obstruct U.S.-German wine trade on the web? <i>Henrich Brunke, James Lapsley, Rolf A.E. Mueller, Daniel A. Sumner, Germany, Belgium, USA</i>	
B 7: Looking forward and Innovation (18:40-19:40)	Rodriguez-M./Griffith
Delphi-based foresight of global supply and demand for olive oil. <i>Samir Mili, Maria Bouhaddane, Spain</i>	
Cerrado Mineiro Region D.O. mark: Internationalization strategy. <i>Luciana Florêncio de Almeida, Brazil</i>	
The Agri-Environmental Innovation System for Water Quality Improvement. <i>Cathal O'Donoghue, Mary Ryan, Kevin Kilcline, Ireland</i>	
Room Waxenstein	
C 6: Organized Session: Adopting a plant-based diet (17:30-18:30)	Huffaker/Mergenthaler
Determinants of Consumers' Decision to Eat Meat alternatives - an empirical analysis based on an extension of the TPB. <i>Nick Metz, Jeannette Klink-Lehmann, Monika Hartmann, Germany</i>	
Dynamics in the meat market: Relevance of meatless, ethical and healthy product innovations as well as new players. <i>Thies Petersen, Monika Hartmann, Stefan Hirsch, Germany</i>	
Factors Affecting Intentions to Reduce Meat Consumption in Canada, Germany, Australia. <i>Ellen Goddard, Monika Hartmann, Wendy Umberger, Canada, Germany, Australia</i>	O'
C 7: Organized session: The future of rural economies (18:40-19:40)	Casimir
Replicable business models for modern rural economies (RUBIZMO project). <i>Justin Casimir, SE</i>	
The sustainability challenge: restructuring the urban-rural continuum. <i>Gerhard Schiefer, Germany</i>	
Discussion (chaired by Justin Casimir)	
Wednesday Evening, February 20, 2019, from 20:00	
20:00 Option 1: Open get-together	
20:00 Advisory Board Meeting, Restaurant Alpenhof, room "Stüberl"	

Thursday Morning, February 21, 2019, 08:30 – 12:00	
Room Zugspitze	
A 8: Consumer issues, market failure and waste (08:30-09:30)	Hegyí/Haas
Willingness to pay for iodine biofortified vegetables: Comparison of results from open-ended choice experiment and bilateral bargaining. <i>Solomon Olum, Xavier Gellynck, Duncan Ongeng, Hans De Steur, Belgium, Uganda</i>	
Market failures in supplying animal welfare: some conceptual thoughts for future research. <i>Marcus Mergenthaler, Iris Schröter, Germany</i>	
Estimation of the economic losses of the waste from the most important vegetable and fruit crops in Egypt. <i>Gaber Ahmed Bassyouni Shehata, Egypt</i>	
Room Dreitorspitze	
B 8: Dealing with transparency (08:30-09:30)	Cicia/Henchion
Does transparency pay off? Consumer acceptance of upcycled food product ingredients. <i>Anne Odile Peschel, Jessica Aschemann-Witzel, Denmark</i>	
The value of market transparency in the agri-food sector: A review on types and effects. <i>Heidi Vandenhoute, Evelien Lambrecht, Hans De Steur, Xavier Gellynck, Belgium</i>	
Are food consumers interested in energy matters? a consumer survey among Italian consumers. <i>Elena Claire Ricci, Alessandro Banterle, Stefanella Stranieri, Italy</i>	
Room Waxenstein	
C 8: Organized discussion session: Water quality (08:30-09:30)	O'Donoghue and Ryan
Introduction into the project "Water quality improvement innovation systems: the case of Ireland". <i>Cathal O'Donoghue and Mary Ryan, Ireland</i>	
Open discussion (<i>chaired by organizers</i>)	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A9: Prices and risk (09:55-10:55)	Klink-Lehmann/Stranieri
Price Transmission of Selected Agricultural Prices in Kosovo. <i>Kushtrim Braha, Miroslava Rajčániová, Artan Qineti, Ján Pokrivčák, Ema Lazorčáková, Slovakia, Czech Republic</i>	
Procurement price change outcomes for producers and processors along food supply chains. <i>Agnieszka Bezat-Jarzębowska, Włodzimierz Rembisz, Poland</i>	
Retail Price Discrimination and Food Waste. <i>Timothy J. Richards, Stephen F. Hamilton, USA</i>	
Room Dreitorspitze	
B 9: Management support (09:55-10:55)	Hirsch/Zanasi
Potential applications of food-scanners in fruit and vegetable supply chains and possible consequences for the German market. <i>Simon Goisser, Heike Mempel, Vera Bitsch, Germany</i>	
Perceptions, drivers and practices of sustainable wine production in Italy. <i>Hans De Steur, Xavier Gellynck, Hélène Temmerman, Maurizio Canavari, Belgium, Italy</i>	
Assessment of practical applicability of technological and non-technological innovation for short food chains. <i>A.Sebok, Á.Szegedyné-Fricz, A.Hegyí, Hungary</i>	

Room Waxenstein	
C 9: Innovations through technology (09:55-10:55)	Frank/Oude Lansink
The Foodauthentic Cloud – An Approach Towards A Comprehensive Authentication In Food Supply Chains Using Fingerprinting. <i>Tim Bartram, Richard Joachim Lehmann, Susanne Esslinger, Germany</i>	
Emerging trends in IT support of Business Processes due to rapid technological innovations. <i>Adrie Beulens, The Netherlands</i>	
Technology adoption and evidence-based decision making among SMEs: a pilot field experiment in convenience retailing. <i>Konrad Maliszewski, Andrew Fearne, UK</i>	
Room change break for plenary session	
Room Zugspitze	
Plenary P4 (11:00-11:45)	Hartmann
The value to society of innovation and productivity growth in agriculture. <i>Prof. Dr. Dr. h.c. Harald von Witzke, President Humboldt Forum for Food and Agriculture e.V., Berlin</i>	
12:15 Possible afternoon tour upon interest (clarified during registration)	
Room Waxenstein	
Special session: IFAMA Europe (16:00 - open end)	Loic Sauvée
Organized by Loic Sauvée	
Thursday Afternoon, February 21, 2019, 17:30 – 19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 10: Agri-food trends (17:30-18:30)	Iliopoulos/Mergenthaler
Internationalization Strategies in the German Dairy Industry and their influence on the economic performance of firms. <i>Johannes Meyer, Christian Schaper, Germany</i>	
Agri-food Trends for Portugal based on the slow food principles: a new approach. <i>Rosa R. Dias, Nogueira M., Portugal</i>	
Introducing quinoa in Germany: An application of the Agricultural Innovation System. <i>Sukhada Bidkar, Laura Carraresi, Stefanie Bröring, Germany</i>	
Room Dreitorspitze	
B 10 Success factors and entrepreneurship (17:30-18:30)	Seboek/Ryan
Success factors for the Bavarian dairy farming innovation system. <i>Dauermann, A., Jantke, C., Germany</i>	
Effect of Information on Appreciation of Bourgogne Red Wines. <i>Monia Saïdi, Georges Giraud, France</i>	
Social Media Analytics in Food Innovation and Production: a Review. <i>Katarzyna Kosior, Poland</i>	
Room Waxenstein	
C 10: IFAMA continued (17:30-18:30)	Sauvée
Room change break for plenary session	
Room Zugspitze	
Plenary P5 Session summary (18:35 – 19:40)	Schiefer
Summary overview on sessions by discussants	
Thursday Evening, February 21, 2019, from 20:00	
Forum Dinner in “Kurpark” Garmisch (back part of conference center)	

Friday Morning, February 22, 2019, 08:30 – 13:00 (latest) Room Zugspitze

Times are approximate and depend on more/less discussion interest

08:30	<p>Introduction into program and presenters (Prof. Schiefer)</p> <p>Mr. Michael Gass, <i>CEO Biowert Industrie GmbH, Germany, Switzerland (cancelled, speaker deceased)</i> Material and Energy Utilization of Fibrous Wet Biomass in a Green Biorefinery: the case of Biowert</p> <p><u>Chain communication technologies</u> (Chair: Prof. Beulens)</p> <p>Olga Yakovenko, <i>Supply Chain Lead Expert, Ambrosus, Switzerland</i> Decentralized IoT Networks (blockchains) for next generation supply chains (working title) Short discussion</p>
~ 09:30	Coffee Break
~ 10:00	<p><u>Insects in protein production and food</u> (Chair: Prof. Griffith)</p> <p>Dr. Alfred Friedacher, <i>Research and Innovation, Christof Industries GmbH, Austria</i> Using bio-waste for protein production through insects (working title)</p> <p>Baris Özel, Max Kultscher, <i>CEO and Partner, Bugfoundation GmbH, Germany</i> Getting insect-based food into retail chains (working title)</p> <p>Joint discussion</p>
~ 11:30	<p><u>Role of standards in chain communication</u> (Chair: Prof. Meixner)</p> <p>Dr. Kristian Möller, <i>CEO Food plus GmbH, Cologne, Germany</i> The role of Global Standards in emerging Food Chains (working title) Short discussion</p>
~12:00/12:15	Summary discussion
~12:15/12:30	Concluding session
~12:30/12:45	Farewell coffee