## **Program IGLS-Forum 2024**

(as of February 04, 2024, subject to change)

Program IGLS-Forum 2024	
Monday, February 12, 2024, 18:00 – 20:00	
Registration (from 15:00), Conference Center, room Kramer	
18:00 Official Opening Plenary	Schiefer
Conference Center, room Dreitorspitze	
40-20 40-20 Becaution with free driving in conference contact	All
18:30-19:30 Reception with free drinks in conference center	All
<b>20:00 Open get-together</b> in local restaurants (proposal: Restaurant	All
Fischers Mohrenplatz or close-by restaurants Alte Druckerei and	
Maronis; see map on "Information on conference place" (BSCW) or last	
page of program)	



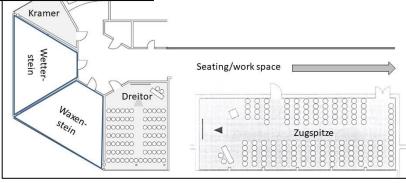
# Conference Center building Internet password Wlan: igls

- 8 Conference Center
- 2 Conference Hotel

Bio-Hotel Garmischer Hof

7 Fischers Mohrenplatz

Rooms in Conference Center



More information on: https://bscw.ilb.uni-bonn.de

(Username and password: forum2024)

Presentations	Chair/Discussant
Tuesday Morning, February 13, 2024, 9:00-12:00	
Registration (continued; from 08:00, room Kramer)	
Room Zugspitze	
Plenary P1 (Online): (09:00-09:45)	Schiefer
The path of the food and drink industry towards sustainable food systems.	
Dr. Rebeca Fernandez, Fooddrinkeurope, Belgium	
Coffee 09:45-10:10 Room Wetterstein	
Room Zugspitze	
Plenary P2 (Online) (10:10-10:55)	Schiefer
Digital innovation is not about technology but how we organize it – design	
principles for digital innovation ecosystems. Dr. Sjaak Wolfert, The	
Netherlands	
Room change break for parallel sessions	
Room Zugspitze	
A 1: Standards and certification (11:00-12:00)	Rollet/Jarzebowski
Twenty Five Years and Counting: The Aggregate Economic Benefits of	
Meat Standards Australia. <u>Garry Griffith</u> and John Thompson, Australia	
Preparation of the certification according to IFS Global Markets Food in	
the Landshuter Brauhaus AG private brewery for the location Ellermühle.	
Elisa Merkl, Robert Hanauska, Stephanie Krieger-Güss, Germany	
Developments in Danish Consumers' Food Quality Perceptions (2014-23):	
10 Years of Trends and Disruptions. <u>Tino Bech-Larsen</u> and Klaus G. Grunert,	
Denmark	
Room Dreitorspitze	
B 1: Business models I (11:00-12:20)	Rodriguez-M./daSilva
Business models of City Region Food System initiatives. <b>Bernd Pölling</b> ,	
Claudia Wiese, Wolf Lorleberg, Germany	
Tourists' revisit intention: the case of gastronomic-driven demand for	
tourism in the city of Naples. Cavallo C, Livigni C., Carfora V., Cicia G., Italy	
Agricultural Supply Chain Resilience. Mikaella Polyviou, Timothy J. Richards	
and David Ubilava, USA	
Room Waxenstein	
C 1: Stakeholder engagement (11:00-12:00)	Cramer/Mergenthaler
A multi-actor Living Lab approach: ICT application issues for animal welfare	
data exchange in dairy and beef value chains. <u>Natascha Schlereth</u> ,	
Getachew Abate Kassa, Johannes Sauer, Germany	
The Method of "Zukunftswerkstatt"(Future Workshop) as a Participatory	
Stakeholder-Dialogue-Format in Nature-Protected Areas. Angela Turck,	
Wiltrud Terlau, Germany	
Vulnerability to resilience for smallholder small grain farmers: The case of	
semi-arid regions in Southern Zimbabwe. <u>Tryphina Dube-Takaza</u> , Blessing	
M Maumbe, Cosmas Parwada, Zimbabwe	
12:15 Possible joint non-guided afternoon activity (tour) upon interest	
(clarified during registration), meeting at registration	

Tuesday Afternoon, February 13, 2024, 17:30-19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 2: Role of organizations (17:30-18:30)	Kyrgiakos/Bech-Larsen
Global value chains, national institutions, and functional upgrading: The	
Case of the Ethiopian coffee sector. Hiwot Abayneh Ayele, Germany	
(cancelled)	
Impact of Producer Company membership on smallholder welfare –	
Empirical evidence from Telangana, India. Jannet John, Germany	
Innovations in Governance and Management of Producer Organisations in	
Food Value Chains: A Case of India's (farmer) Producer Companies.	
<u>Sukhpal Singh</u> , India	
A 3: Organizational developments (18:40-19:40)	Kyrgiakos/Pölling
Consulting system to support the implementation of complex	
requirements for quality, sustainability, occupational safety and digital	
transformation in food chains – Benchmark, Processes and qualification.	
Stephanie Krieger-Güss, Brigitte Petersen, <u>Sebastian Jarzebowski</u> , Thomas	
Lettmann, Germany, Poland	
Exploring the Social Impact of Bio-Districts: A Comparative Study of Italy	
and Sweden. <u>Giacome Packer</u> and Cesare Zanasi, Italy	
Agricultural Co-operatives in Asia: An Institutional History. <u>Abi Pratiwa</u>	
<u>Siregar</u> , Cathal O'Donoghue, Becky Whay, Indonesia, Ireland	
Room Dreitorspitze	0 /0 ((())
B 2: Business models II (17:30-18:30)	Spers/Griffith
Which business models for European agriculture 2040? Wolf Lorleberg,	
Bernd Pölling, Germany (cancelled)	
What makes a craft food enterprise a craft business? A qualitative analysis	
from the perspective of different enterprises. <u>Jevana Röhl</u> , Urte	
Schleyerbach, Sabine Bornkessel, Germany	
Current and validated potential and viable business models for	
sustainability for EU beekeeping. <u>Marie Van Espen</u> , Natasha Mølgaard,	
James H. Williams, Ludwig Lauwers, Dirk C.de Graaf and Wim Verbeke, Belgium	
	Spers/Banterle
B 3: Policy initiatives (18:40-19:40)	Spers/ barrierie
Farm structure, farm ownership and income support: The role of policies and institutions. <i>Pokrivcak, Jan, Toth, Marian, Ciaian, Pavel, Juliny Mario,</i>	
Slovakia	
Urban Agriculture in European policies. Simon Stork, Wolf Lorleberg, Bernd	
Pölling, Jan-Henning Feil, Germany	
Impact of Different Policy Instruments on the Introduction of Sustainable	
Innovation along Agri-Food Value Chains: The Perception of Project	
Coordinators. <u>Riccardo Borqia</u> , Matteo Zavalloni and Davide Viaggi, Italy	

Room Waxenstein	
C 2: Trade and sustainability (17:30-18:30)	Trentinaglia/Richards
International Trade With Agri-Food Products In Kosovo. Fatjona	
Parallangaj, Kushtrim Braha, Ján Pokrivčák, <u>Artan Qineti</u> , Leonora Sopaj,	
Slovak Republic	
Brazilian Smallholders' Coffee to European Market: elaboration of business	
plans. <u>Anne Rollet</u> , Aziz Galvão da Silva Júnior, João Pedro Gomes de	
Oliveira, Gabriel Machado Araújo, Brazil	
Filling the void: the challenges in exploiting behavioural insight from D2C	
channels for small businesses. Merline Crisp, Andrew Fearne, UK	
C 3: New views on sector developments (18:40-19:40)	Trentinaglia/Terlau
The Contribution of Green Hydrogen to the Development of the Agrifood	
Industry. <u>Carlos Rodríguez-Monroy</u> , Yu Hu, Pablo Cansado-Bravo, Yilsy	
María Nuñez-Guerrero, Moisés Martínez-Soto, Spain, Venezuela	
Implementing non-economic sustainability factors for business	
development in Spanish dairy industry. <u>Samir Mili,</u> Siwar Chouk, Spain	
Land use competition for food and forests - an examination of the	
economics of food and forest production across a range of farm systems,	
forest species and natural capital conditions, when carbon prices are taken	
into account. Mary Ryan, <u>Cathal O'Donoghue</u> , Ireland	
Tuesday Evening, February 13, 2024, from 20:00	
20:00 All: open get-together in local restaurants (see preference list)	
20:00 Individual group meetings	
Wednesday Morning, February 14, 2023, 08:45 – 12:00	
Room Zugspitze	
Plenary P3 (Online): (08:45-09:30)	Fearne
Building an alliance to map global supply networks. Dr. Christian Diem,	
Complexity Science Hub, Vienna, Austria	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A 4: Digital agriculture (09:55-10:55)	Qineti/Beulens
Perceived Value of Precision Agriculture in the Vineyard: Combining the	
Van Westendorp Pricing Analysis and Experimental Auctions. <i>Calvia R</i> ,	
Rivaroli S, Uliano A, Stanco M, Canavari M, Italy	
Barriers and Needs in the Adoption of Digital Farming Technologies:	
Insights from Italian Stakeholders in the Food Supply Chain. Addorisio R,	
Canavari M, Casolani N, Chiodo E, Coderoni S, Maesano G, Perito MA., Italy	
Information avoidance with regard to livestock farming and its implications	
for communication strategies of the agricultural livestock sector. <u>Marleen</u>	
<u>Peitzmeier</u> , Marcus Mergenthaler, Germany	

A 5: Digital developments (11:00-12:00)	Qineti/Haas
Visual perception of social media posts on livestock farming and cognitive	
and affective response. <i>Iris Schröter, Anna Schulze Walgern, Marcus</i>	
Mergenthaler, Germany	
The combination of Information Integration and AI-Based Technical	
Business Process Support over the lifespan of an Object and over actors	
involved. <u>Adrie Beulens</u> , The Netherlands	
The implementation of a "long-short" fair trade distribution network with	
blockchain technology. <i>Johannes Owsianowski, Germany</i>	
Room Dreitorspitze	
B 4: Consumption I (09:55-10:55)	Almeida/Mili
Dynamics of transformation barriers and pathways across intervention	
levels for sustainable nutrient management innovations. Friederike	
<u>Selensky</u> , Qirui Li, Andrea Knierim, Germany	
Addressing nutritional challenges in the Global South: Insights from	
consumers' acceptance and valuation of healthier rice type. Marie Claire	
<u>Custodio</u> , Jhoanne Ynion, Matty Demont, Hans De Steur, Belgium	
Exploring Sufficiency implementation: Are Italians ready for consumption	
corridors. Lombardi, A.; <u>Paparella, A.</u> ; Borrello, M.; Caracciolo, F.; Cembalo,	
L., Italy	
B 5: Consumption II (11:00-12:00)	Almeida/Turck
What is the role of environmental sustainability knowledge in food	
choices? A case study on eggs. Elisa De Marchi, Giulio Scappaticci, Cristina	
Alamprese, <u>Alessandro Banterle</u> , Italy	
From Fork to Footprint: Unveiling the Environmental Impact of Food	
Consumption across Income Divides. <u>Anna Renhart</u> , Austria	
Public Perceptions of Public Benefit in the Context of Food Consumer	
Science: Findings from the COMFOCUS Project. <i>Clara Mehlhose, Alina</i>	
Schäfer, Isabelle Weiß, Germany	
Room Waxenstein	
C 4: Discussion session: forecasting food security (09:55-10:55)	Müller
Short introduction: Assuring food security in times of change (the ECO-	
Ready project). Gerhard Schiefer, Germany	
Forecasting for food security - a framework for model selection based on	
interaction with ChatGPT. Rolf Müller, Germany	
Extended discussion	
C 5: open (11:00-12:00)	
12:15 Possible joint non-guided afternoon tours upon interest (clarified	
during registration), meeting at registration	
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Coffee (16:45-17:30) Room Wetterstein	
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Room Zugspitze	
A 6: Fertilizing management (17:30-18:30)	Burnier/Malak-R.
Economic Analysis of Using Enhanced Efficiency Fertilisers in Sugarcane	
Production in Queensland, Australia. <u>Chinthani Rathnayake</u> , Bill Malcolm,	
Garry Griffith, Alex Sinnett and Paul Deane, Australia	
Balancing environmental, health, and economic factors in optimal manure	
and fertilization management: a spatial approach. Ruben Vingerhoets, Marc	
Spiller, Rahul Ravi, David de Pue, Siegfried E. Vlaeminck, Jeroen Buysse, Erik	
Meers, Germany	
Drivers and barriers for the adoption of nitrogen and phosphorus recovery	
technologies in nutrient-intensive regions: a case study of Flanders, Belgium.	
Santolin, J., Spiller, M., Van Schoubroeck, S., Vlaeminck, S., Van Passel, S.,	
Belgium	
A 7: Agricultural development (18:40-19:40)	Burnier/Vlontzos
Different recruitment processes for an online-survey among German livestock	
farmers - Impacts on sampling biases and data quality. Marcus Mergenthaler,	
Miriam Kemnade, Iris Schröter, Germany	
Farm-level and Sector Economic Consequences of Phasing out Farrowing	
Crates for Sows in the EU Pig Production. <u>Agata Malak-Rawlikowska</u> , Edward	
Majewski, Norbert Potori, Mariusz Hamulczuk, Viktor Szili, Edit Egri, Poland	
Understanding intention to participate in smartphone-based data collection:	
The case of smallholder farmers in Uganda. <u>Nathaline Onek Aparo</u> , Walter	
Odongo, <u>Hans De Steur</u> , Belgium	
Room Dreitorspitze	
B 6: Eating habits and attitudes (17:30-18:30)	vonMassow/Wagne
Brazilian diet: new eating habits and inequality of access. <i>Pedro Nessi Szneki</i>	. 3
<u>Jr</u> , Luciana Florêncio de Almeida, Brazil	
ivieat consumption and environmental attitude: exploring dietary habits and	
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Wednesday Evening, February 14, 2024, from 20:00	
20:00 All: open get-together in local restaurants (see preference list)	
20:00 Individual group meetings	
Thursday Morning, February 15, 2024, 08:45 – 12:00	
Room Zugspitze	
Plenary P4 (Online): (08:45-09:30)	Baldi
Plant molecular farming for the production of valuable proteins - Critical	
evaluation of achievements and future challenges. Prof. Dr. Stefan Schillberg,	
Fraunhofer Institute for Molecular Biology and Applied Ecology IME, Germany	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A 8: Discussion session "contingency planning" (09:55-10:55)	Schiefer + online
(External discussants: Andrew Morgan, Director Global78; Dr. Bettina Rudloff,	experts
German Institute for Intern. and Security Affairs, Prof. Christer Pursiainen,	Схрента
Arctic University of Norway	
(Online) Developments and challenges on food contingency as policy in the	
EU? Bettina Rudloff, Germany	
An operational framework for contingency planning in food security. <i>Oscar</i>	
Sanchez, Gerhard Schiefer, Colombia, Germany	
Discussion with <b>room</b> and <b>online</b> participations	
A 9: Sustainable food systems (11:00-12:00)	Singh/Cicia
Enhancing Sustainable Food Systems Through the Vital Role of Grasslands and	
residues from Food Industry. <u>Michaela Schmitz</u> , David Kellerhoff, Carla Ollier,	
Mechthild Freitag, Marcus Mergenthaler, Germany	
"You really have to get away from the farm, otherwise you cannot relax" -	
Generational Work-Life Balance Differences Surface during Family Farm	
Transfer. <u>Clara Wagner</u> , Sarah Köksal, and Vera Bitsch, Germany	
Sustainability in the Brazilian Agricultural Frontier of MATOPIBA: An	
application of Agro Plus program in Maranhão State. <u>Heloísa Sabino Carneiro</u> ,	
Aziz Galvão da Silva Júnior, Ana Paula Fialho Iria , Gabriel Machado Freire	
Oliveira , Antônio Consentino Teixeira Oliveira, Brazil	
Room Dreitorspitze	
B 8: Consumer preferences I (09:55-10:55)	Pokrivcak/Meixner
Understanding consumers' preferences for reducing food waste: Discrete	
Choice Experiments. <u>S. Anougmar</u> , S. Van Schoubroeck, A. Bjornavold, S.	
Rousseau, S. Van Passel, Belgium	
Systematic Review on Food Loss and Waste in Restaurants: Determinants and	
Impacts of avoidance and mitigation actions. <u>Alessandro Santos Silva</u> , Luciana	
Florêncio de Almeida, Brazil	
How to shape climate-friendly eating behaviour? Results of interviews with	
experts. <u>Franziska Mathias</u> , Rebecca Derstappen, Inken Christoph-Schulz,	
Germany	

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B 9: Consumer preferences II (11:00-12:00)	Pokrivcak /deSteur
Consumer Segments for Animal-Free Cheese Products: Results from an Online	
Survey in Germany. <u>Clara Mehlhose</u> , <u>Sarah Kühl</u> , Germany	
Nomenclature and Claims: Evaluating Consumers' Choices for Plant Based	
Products. <u>Michael von Massow</u> and Zhe Peng, Canada	
Plant based meat substitutes – What is important for Generation Z and how	
much are they willing to pay for it? Oliver Meixner, Michael Malleier and	
Rainer Haas, Austria	
Room Waxenstein	
C 8: The carbon story (09:55-10:55)	Schröter/Bitsch
Modeling beef purchase intention using carbon offsetting attributes in Brazil.	
<u>Pedro Carvalho Burnier</u> , Eduardo Eugênio Spers, Diego de Sousa Guerra, Luiz	
Gabriel da Silva Hidalgo, Brazil	
Are carbon offsetting attributes important for consumers' choice of beef?	
<u>Pedro Carvalho Burnier</u> , <u>Eduardo Eugênio Spers</u> , Diego de Sousa Guerra, Luiz	
Gabriel da Silva Hidalgo, Brazil	
Visual attention and choice for carbon offsetting attributes in Beef. <i>Pedro</i>	
Carvalho Burnier, <u>Eduardo Eugênio Spers</u> , Diego de Sousa Guerra, Luiz Gabriel	
da Silva Hidalgo, Brazil	
C 9: Food system developments (11:00-12:00)	Schröter/ Krieger-Güss
Vulnerability and Critical Control Point Assessment of the Feta Cheese Supply	
Chain in Greece towards Blockchain Implementation. Marios Vasileiou,	
Leonidas Sotirios Kyrgiakos, Christina Kleisiari, Georgios Kleftodimos, George	
Vlontzos, Greece	
Brazilian Rural Connectivity Index: An application in Espirito Santo State.	
Thiago Afonso Lacerda Lopes, <u>Aziz Galvão da Silva Júnior</u> , Gustavo Bastos	
Braga, Antônio Consentino, Teixeira Oliveira, Brazil	
The impacts of upscaling of indoor farming on global agricultural land area,	
energy use, and crop yields. <u>Spencer Roberts</u> , Richard Fuchs, Karina Winkler,	
and Mark Rounsevell, Germany	
12:15 Possible joint non-guided afternoon tours upon interest (clarified	
during registration)	
Thursday Afternoon, February 15, 2024, 17:30 – 19:15	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
Plenary P5: (17:30-18:15)	Schiefer
Overview summary of Forum presentations	
Plenary P6 (Online): Critical climate view (18:30 – 19:15)	Schiefer
The Social Feedback Loop that Puts Blinders on Climate Science. <i>Dr. Patrick</i>	
Brown, Break-Through Institute, California	
Comment: Self-reinforcing feedback loops in the climate system garner a lot	
of attention, but less-appreciated social feedback loops affect the generation	
of climate science itself and are just as consequential.	
Thursday Evening, February 16, 2023, from 20:00	
Forum Dinner	

# Friday Morning, February 16, 2024, 08:30 – 12:30 (latest) Room Zugspitze

## **Science meets reality**

Presentations (online) and discussions with invited representatives from **organizations** and the **business community** 

~12:30	Concluding session (Prof. G. Schiefer)  Farewell
	<b>Title:</b> State of the art in cultivation of meat in science and business
	Netherlands
	<b>Prof. Dr. Mark Post</b> , University of Maastricht and co-founder MosaMeat, The
~11:45	Chair: Prof. Dr. Gianni Cicia
~11:30	Short break
~10:45	<b>Dr. Guido Albanese</b> , CEO Koralo Foods, Germany and S.Korea <b>Title:</b> The journey of turning just an idea into a global consumer product
	Biotechnology IGB, Germany  Title: Microalgae production – opportunities and challenges.
	Dr. Ulrike Schmid-Staiger, Fraunhofer Institute for Interfacial Engineering and
~10:00	Chair: Prof. Dr. Alessandro Banterle
09:30	Coffee break
	<b>Title:</b> From Data to Impact: Tracking Climate Action with the Climate Change Performance Index
06.45	Jan Burck, Germanwatch, Germany
08:45	Chair: Dr. Samir Mili
08:30	Introduction into the program (Schiefer)
	Online technology and communication support: Schiefer

#### **Evening restaurants in Garmisch**

As a result of the Corona crises, restaurants in Garmisch have limited accessibility, primarily due to lack of personnel:

- Restaurant in the conference hotel Garmischer Hof is closed Mondays and Tuesdays
- Café Krönner which offers cakes but also restaurant dishes closes at 18:30
- Café Pavillon close to the entrance of the conference site closes at 18:30

We propose for gatherings on Monday and Tuesday the larger restaurant "Fischers Mohrenplatz". It's a short walk away (< 10 min) but represents a typical Bavarian restaurant with in- and outside services. Participants of the Igls conference in 2020 might remember the place as we had dinner there. If you want to reserve a table, you may call +49-8821-732277-0

In case Fischers Mohrenplatz is fully occupied, you may try the smaller restaurants "Alte Druckerei" or "Maronis" which are close to "Fischers Mohrenplatz".

