

Program IGLS-Forum 2020

(as of January 21, 2020, subject to change)

Program IGLS-Forum 2020	
Monday, February 10, 2020, 18:00 – 20:00	
Registration (from 15:00), Conference Center, room Kramer	
18:00 <u>Official Opening Plenary</u> Conference Center, room Dreitorspitze	Schiefer
19:00-20:00 Reception with free drinks <u>Garmischer Hof</u>, Chamonixstr. 10, official conference hotel	All
20:00 Open get-together in restaurant Garmischer Hof (reserved for conference participants, <u>all orders at own costs</u>)	All

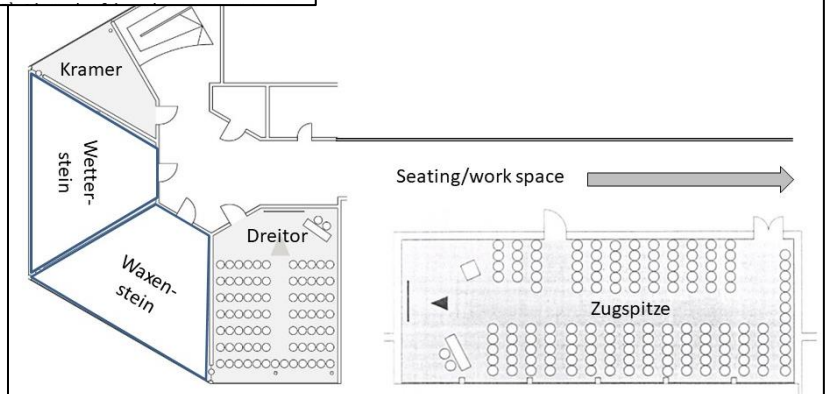


Conference Center building
Password WLAN: igls



8 Conference Center
2 Conference Hotel
7 Dinner Place

**Rooms in
Conference Center**



Presentations	Chair/Discussant
Tuesday Morning, February 11, 2020, 9:00-12:00	
Registration (continued; from 08:00, room Kramer)	
Room Zugspitze	
Plenary P1: (08:45-09:30)	Schiefer
Environmental impacts of the global food system: the role of diets, waste and global trade in the climate and biodiversity crises. Prof. Mark Rounsevell , <i>KIT, Division Landuse Change and Climate, Garmisch</i>	
Coffee 09:30-09:55 Room Wetterstein	
Room Zugspitze	
Plenary P2: (09:55-10:55)	Baker
Seizing the synergies between the food industry and the booming bio-based economy. <i>Carina Gunnarsson, Johanna Lund and Justin Casimir, Sweden</i>	
FreshAnalytics – Developing a Platform for AI optimisation of the food supply chain. <i>Julian Rahn, Richard Joachim Lehmann, Germany</i>	
Room change break for parallel sessions	
Room Zugspitze	
A 1: Prospective sector developments (11:00-12:00)	Maliszewski/Frohberg
Prospective cultivation area of field peas used in meat substitutes in the EU. <i>Marcus Mergenthaler, Bruno Kezeya Sepngang, Wolfgang Stauss, Frédéric Muel, Germany</i>	
Academia and industry in a joint mission to identify vegetable protein alternatives suitable for cultivation in a Nordic climate – the case of Sweden. <i>Sara Spendrup, Fredrik Fernqvist, Ludvig Ramestam, Helena Persson Hovmalm, William R. Newson, Sweden</i>	
The role of science in supporting the development of a robust and legitimate participatory guarantee system for CSAs in Germany. <i>Laura Carlson, Vera Bitsch, Germany</i>	
Room Dreitorspitze	
B 1: Consumers' interest in food system designs (11:00-12:00)	O'Donoghue/Declerck
Are consumers willing to contribute to the resilience of a local food system? The case of five value chains in Switzerland. <i>Elena Monastyrnaya, Pius Krütli, Johan Six, Switzerland</i>	
How does it appeal to you? Consumers' views about products from a sustainable food production system. <i>M.A. van Haaster-de Winter, D. Taufik, R. Hovens, The Netherlands</i>	
Is there a demand for vegetables from alternative food chains in Romania? A discrete choice analysis of consumer preferences. <i>Theresa Bäuml, Judith Möllers, Germany</i>	
Room Waxenstein	
C 1: Health, diets, and food security (11:00-12:00)	Seboek/Huffaker
Household Food Security, Dietary Diversity and Coping Strategies amongst irrigators in Nqamakwe, Eastern Cape. <i>M Christian, A Obi and L Mdoda, South Africa</i>	
Health attitudes, environmental attitudes and vegetable consumption. <i>Geir Wæhler Gustavsen, Norway</i>	
Analysis of diet sustainability considering energy, water and land use: traditional vs. vegetarian option. <i>Remigio Berruto, Patrizia Busato, Alessandro Sopegno, Susanne Braun, Italy, Germany</i>	

12:15 Possible joint non-guided afternoon tours upon interest (clarified during registration), meeting at registration	
Tuesday Afternoon, February 11, 2020, 17:30-19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 2: Meat alternatives (17:30-18:30)	Gustavsen/Ziggers
Health and price on meat analogues. <i>Silverio Alarcón, Claudia Díez, Spain</i>	
Consumer preferences for beef substitutes: the case of legume-based burgers. <i>Alessandro Banterle, Elena Claire Ricci, Italy</i>	
From pulses to innovative food products – how food companies have adapted to the plant-based agenda. <i>Karen Hamann, Denmark</i>	
A 3: Changing consumer attitudes (18:40-19:40)	Gustavsen/Banterle
Changing consumption strategies for meat and dairy in public catering: pleas and objections. <i>Minna Mikkola, Finland</i>	
Consumer acceptance of cultured meat: A systematic review of the literature. <i>Ashkan Pakseresht, Sina Ahmadi Kaliji, Sweden, Iran</i>	
Consumer views towards meat and plant-based protein alternatives – a qualitative investigation in Germany and Belgium. <i>Angelika Dauermann, Ulrich Enneking, Adriano Profeta, Germany</i>	
Room Dreitorspitze	
B 2: Supply chain issues (17:30-18:30)	Bakucs/Jarzebowski
Inter-organizational trust and Authenticity in supply chain: cross-national research in restaurants at Germany and Italy. <i>Luciana Florêncio de Almeida, Brazil</i>	
Identifying Value Drivers in Organic Supply Chains. <i>Imen Arfa, Samir Mili, Spain</i>	
A Comparison of Environmental and Economic Sustainability across Aquatic and Terrestrial Meat Based Food Value Chains. <i>Andreas Tsakiridis, Cathal O'Donoghue, Stephen Hynes</i>	
B3: Short food chains (18:40-19:40)	Bakucs/Mili
Elimination of bottlenecks of short food chains by technological and non-technological innovations. <i>Andras Sebok, S. Brown, K. Varsányi, Á. Szegedyné Fritz, A. Hegyi, J.Casado, Hungary, Germany</i>	
Short supply chains in the food economy. <i>Agnieszka Bezat-Jarzębowska, Sebastian Jarzębowski, Poland</i>	
Exploring short food supply chains for local food systems. <i>Mehmet Tarakcioglu, Fatma Handan Giray, Bamoi Abdoulaye, Gafarou Abdou, Turkey</i>	
Room Waxenstein	
C2/3: Organized Session (17:30-19:40)	Organizer:
Dimensions of urban agriculture: Trends and challenges.	Hirsch and Terlau
Introductory presentations (tbd) and discussions among audience	
Tuesday Evening, February 11, 2020, from 20:00	
20:00 All: open get-together in local restaurants (see preference list)	
20:00 Individual group meetings	

Wednesday Morning, February 12, 2020, 08:30 – 12:00	
Room Zugspitze	
Plenary P3: (08:30-09:30)	Herrmann
Political Economy of Capping Direct Payments in the European Union's Common Agricultural Policy. <u>Jan Pokrivčák</u> , <u>Marián Tóth</u> , <u>Pavel Ciaian</u> , <u>Martin Bušík</u> , <u>Andrej Svorenčík</u> , <i>Slovakia</i>	
Agriculture meets society: giving voice to citizen for the future evolution of the Common Agricultural Policy. <u>Teresa Del Giudice</u> , <u>Carla Cavallo</u> , <u>Serena Mandolesi</u> , <u>Giuseppina Migliore</u> , <u>Simona Naspetti</u> , <u>Teresa Panico</u> , <u>Giorgio Schifani</u> , <u>Riccardo Testa</u> , <u>Francesco Zeno</u> , <u>Raffaele Zanolli</u> , <u>Gianni Cicia</u> , <i>Italy</i>	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A 4: Data analytics and management characteristics (09:55-10:55)	Müller/Beulens
Reconstructing integrated foodborne-disease and food-market dynamics with data-driven analytics. <u>Ray Huffaker</u> and <u>Monika Hartmann</u> , <i>USA, Germany</i>	
Proposal on data analytics and agricultural co-ops: which sustainable business models? <u>Francis Declerck</u> , <i>France</i>	
Agribusiness Management Characterization and Performance of the Value Chain in the Production of the "Concha Prieta" (<i>Anadara tuberculosa</i>). <u>Eveligh Prado-Carpio</u> , <u>Moisés Martínez-Soto</u> , <u>Carlos Rodríguez-Monroy</u> , <u>Anne Morris Díaz</u> , <i>Ecuador, Spain, Venezuela</i>	
A 5: Virtualization and data access (11:00-12:00)	Müller/Lehmann
The necessities, merits and pitfalls of the creation and use of virtualized objects (or digital twins) for better business process control. <u>A. Beulens</u> , <i>The Netherlands</i>	
The impact of data visualisation on the use of shopper insight in the marketing decision-making of small food producers. <u>Konrad Maliszewski</u> , <u>Andrew Fearne</u> , <i>UK</i>	
Empowering organizations in the food sector to provide potentially unknown parties easy access to trusted data – Discussion of a Web-based, globally applicable solution based on well-established standards and technologies. <u>Ralf Tröger</u> , <i>Germany</i>	
Room Dreitorspitze	
B 4: Innovation and challenges I (09:55-10:55)	Bitsch/Griffith
Innovation System Challenges to Organic Milk Expansion. <u>Cathal O'Donoghue</u> , <u>Dan Clavin</u> , <u>Mark Gillanders</u> , <u>Kevin Kilcline</u> , <u>Elaine Leavy</u> , <u>Mary Ryan</u> , <i>Ireland, UK</i>	
Process innovation leading sustainable beef retail: a Brazilian Case. <u>Luciana Aparecida de Paula Castro</u> , <u>Fernanda Kesrouani Lemos</u> , <i>Brazil</i>	
Technology Adoption, Vertical Coordination in Value Chains, and FDI in Developing Countries: Panel Evidence from the Dairy Sector in India (Punjab). <u>Saule Burkitbayeva</u> , <u>Emma Janssen</u> and <u>Johan Swinnen</u> , <i>Belgium</i>	

B 5: Innovation and challenges II (11:00-12:00)	Bitsch/Fernqvist
Innovation processes in agri-food SMEs in cross-border regions – A case study within Dutch and German enterprises. <i>Sabine Neuberger, Dietrich Darr, Alfons G.J.M. Oude Lansink, Helmut W. Saatkamp, The Netherlands</i>	
Search strategies in Innovation Networks: the Case of the Hungarian Food Industry. <i>József Tóth, Giuseppina Rizzo, Hungary</i>	
Erasmus+ Blueprint initiative to bring sustainability, bio-economy and digitalisation to be implemented in the agriculture and agri-food sector. <i>Patrizia Busato, Alessandro Sopegno, Remigio Berruto, Italy</i>	
Room Waxenstein	
C 4: Marketing support and competitiveness (09:55-10:55)	Molnar/Meixner
Overcoming market failure through retail market power: an animal welfare transition in the Dutch broiler value chain. <i>H.W. Saatkamp, L.S.M. Vissers, P.L.M. van Horne, I.C. de Jong, The Netherlands</i>	
The Use and Abuse of Customised Market Intelligence by Small Food and Drink Producers. <i>Nadia Koerniawan, Andrew Fearne, UK</i>	
Challenges in the Swedish value chain for berries and the implications for innovation, commercialisation and increased competitiveness. <i>Fredrik Fernqvist, Sara Spendrup, Sara Byström, Ann-Kristin Isaksson, Martina Jönsson and Hanna Åström</i>	
C 5: Marketing, prices and management practices (11:00 - 12:00)	Molnar/Weaver
Reconstructing systematic persistent impacts of promotional marketing with empirical nonlinear dynamics. <i>Andrew Fearne, Ray Huffaker, UK, USA</i>	
How Retailers' Assortment Strategies and Food Prices Are Linked: Some Empirical Evidence for Germany. <i>Svetlana Fedoseeva, Roland Herrmann, Germany</i>	
Assessment of Potatoes Sellers, Buyers and their different Management Practices, a case study. <i>M.A. Oke, Nigeria</i>	
12:15 Possible joint non-guided afternoon tours upon interest (clarified during registration), meeting at registration	
Wednesday Afternoon, February 12, 2020, 17:30–19:40	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
A 6: Labels and focused demand (17:30-18:30)	Hegy/Trienekens
Are Organic and Geographical Indication Labels Similarly Perceived by European Consumers? <i>Monia Saïdi, Georges Giraud, Monika Hartmann, Davide Menozzi, Áaron Török, Gun Roos, Jelena Filipović, Matthew Gorton, Barbara Tocco</i>	
Economics of Launching Private Labels. <i>Robert D. Weaver, USA</i>	
A study about reflecting the demand for more nature connectedness in German dairy farming. <i>Angelika Dauermann and Helena Karatassios, Germany</i>	

A 7: Performance indicators (18:40-19:40)	Hegy/Müller
Export of agricultural products as an indicator to performance of rural base small scale agri-businesses in South Africa. <i>Usapfa Luvhengo, South Africa</i>	
A framework for success and failure factors in agricultural cooperatives in developing countries. <i>Katty Sanchez Amiquero, Jacques Trienekens, Emiel Wubben, Ynte van Dam, The Netherlands</i>	
The Relationship between Corporate Social Responsibility and Input- and Investment-Specific Dynamic Productivity Change in the US Food and Beverage Manufacturing Industry. <i>Magdalena Kapelko, Alfons Oude Lansink, The Netherlands</i>	
Room Dreitorspitze	
B 6: Farm behaviour and perceptions (17:30-18:30)	Schmitt/Bakucs
Personality traits of German livestock farmers: Are there differences according to production system? <i>Iris Schröter, Marcus Mergenthaler, Germany</i>	
Investigating eco-friendly behavior and acceptance of eu identity for arable crop farmers focusing on feed production. <i>Spyros Niavis, Christina Kleisiari, Leonidas-Sotirios Kyrgiakos, George Vlontzos, Greece</i>	
Using Q methodology to explore farmers' perceptions of Precision Agriculture tools in Italy. <i>Y. Vecchio, G. Pauselli, Italy</i>	
B 7: Farm initiatives (18:40-19:40)	Schmitt/Berg
Income Targeting and Farm Labor Supply. <i>Timothy J. Richards, USA</i> <i>(cancelled)</i>	
Impact of subsidies on maintaining labour force in the agricultural sector. <i>Zoltán Bakucs, Imre Fertő, Adrienn Molnár, Hungary and Belgium</i>	
Stakeholder involvement in sustainable soil management – A case study from the Netherlands. <i>M.C Kik, G.D.H. Claassen, M.P.M. Meuwissen, A.B.Smit, H.W. Saatkamp, The Netherlands</i>	
Room Waxenstein	
C 6/7: Organized Session (17:30-19:40)	Hartmann
Challenges in the Fresh Apple Value Chain in Australia and Germany	
Challenges for and development in the German apple sector. <i>Jeanette Klink, Sarah Rohr, Johannes Simons, Monika Hartmann, Germany</i>	
Loss and Waste in the Australian Fresh Apple Value Chain. <i>Sarah Rohr, Stuart Mounter, Euan Fleming, Garry Griffith, Australia</i>	
Discussants: Maurizio Canavari, Vera Bitsch, Oliver Meixner	
Wednesday Evening, February 12, 2020, from 20:00	
20:00 All: open get-together in local restaurants (see preference list)	
20:00 Individual group meetings	
20:00 Advisory Board Meeting, Restaurant Alpenhof, room "Stüberl"	

Thursday Morning, February 13, 2020, 08:30 – 12:00	
Room Zugspitze	
A 8: Consumer perceptions (08:30-09:30)	Carlson/Mikkola
The future of livestock farming: The importance and feasibility of animal welfare measures from a consumer perspective. <i>Carolin Winkel, Sirkka Schukat, Heinke Heise, Germany</i>	
Exploring consumers' preferences for traditional, sustainable and innovative wine attributes: an exploratory analysis in Italy. <i>Marco Lerro, Marcello Stanco, Concetta Nazzaro, Giuseppe Marotta, Italy</i>	
Increasing the Awareness of Sustainable Food Consumption Among Adults (SUSCOF). <i>Rainer Haas, Austria</i>	
Room Dreitorspitze	
B 8: Food waste (08:30-09:30)	Casimir/Giraud
Food Waste Knowledge in Austria: A Consumer Perspective. <i>Oliver Meixner, Felix Katt, Nicolina Eleonora Kolmhofer, Austria</i>	
Stakeholders' preferences on valorisation routes of manure, straw and wine waste. <i>T. Kutj, A. Hegyi, A. Sebok, Hungary</i>	
Farm-level Food Loss: Opportunities and Challenges to Reducing Food Loss. <i>Gregory A. Baker, USA</i>	
Room Waxenstein	
C8: Realizing carbon savings/reductions (08:30-09:30)	Almeida/Cicia
Carbon metabolism and allocation patterns in Scots pine recovering from drought and heat waves – a labeling experiment. <i>Romy Rehschuh, Andreas Gast, Andrea-Livia Jakab, Marco Lehmann, Matthias Saurer, Arthur Gessler, Nadine Ruehr, Germany</i>	
Assessing the potential for carbon emissions savings of local food from different delivery scenarios. <i>Marco Medici, Maurizio Canavari, Alessandra Castellini, Grazia Mancino, Alberto Veronesi, Italy</i>	
Admixing other tree species to European beech forests: Effects on soil organic carbon stocks. A review. <i>Stephanie Rehschuh, Michael Dannenmann, Germany</i>	
Coffee (09:30-09:55) Room Wetterstein	
Room Zugspitze	
A9: Risk, success, and failures in farms (09:55-10:55)	Frohberg/Vecchio
Food Hub Supply Chain Risks. <i>Tatevik Avetisyan, R. Brent Ross, Robert S. Shupp, USA</i>	
Are farmers really as risk averse as they think they are? <i>Veronika Hannus, Germany</i>	
Panic crisis and wine consumption: a psychological analysis of the case study of "Land of Fires". <i>Valentina Carfora, Carla Cavallo, Teresa Del Giudice, Elisa Giampietri, Gianni Cicia, Italy</i>	

Room Dreitorspitze	
B 9: Media influence and participative approaches (09:55-10:55)	Berruto/Haas
Policy and Media Influence over Food Systems in Russia: An Analysis of Social Implications. <i>Tatiana Demkina, Artan Qineti, Slovak Republic</i>	
Innovation brokering in local agri-food value chains: Lessons learned from participatory action research. <i>Charis Braun, Germany</i>	
Collective innovation and governance models in the wheat supply chain: a case study. <i>Marcello Stanco, Giuseppe Marotta, Concetta Nazzaro, Italy</i>	
Room Waxenstein	
C 9: Organized discussion (09:55-10:55)	Müller and Berg
Focus: Are we satisfied with our toolbox for studying the economics of innovation in food and agriculture?	
Room change break for plenary session	
Room Zugspitze	
Plenary P4 (11:15-11:45)	Oude-Lansink
The unanticipated promise of sustainable agricultural supply chains. <i>Mary L. Shelman and Damien McLoughlin, USA, Ireland</i>	
12:15 Possible joint non-guided afternoon tours upon interest (clarified during registration)	
Thursday Afternoon, February 13, 2020, 17:30 – 18:45	
Coffee (16:45-17:30) Room Wetterstein	
Room Zugspitze	
Plenary P5: Moving forward in the Bioeconomy (17:30 - 18:15)	Schiefer
Bio-on: Nature always finds the solution. <i>Diego Torresan, Operational Officer, Bio-On, Italy</i>	
Plenary P6: Conference summary (18:15 – 19:15)	Schiefer
Thursday Evening, February 13, 2020, from 19:45	
Forum Dinner	
Location: Fischer`s Mohrenplatz, Garmisch (a Bavarian restaurant about 200m along the pedestrian street, http://www.mohrenplatz-garmisch.de)	

Friday Morning, February 14, 2020, 08:30 – 13:00 (latest) Room Zugspitze

Science meets reality

Presentations and discussions with invited representatives from **policy** and the **business community**

Times are approximate and depend on more/less discussion interest

08:30	<p>Introduction into the session (G. Schiefer)</p> <p><u>Policy developments and the food system</u> (Chair: Prof. Xavier Gellynck)</p> <p>Geert Maesmans, Director Research and Development, Cargill Food Ingredients and BioIndustrials, Starches, Sweeteners and Texturizers <i>Impact of the CAP reform on the food system</i> Short discussion</p> <p>Jan Ingelbeen, CEO, Greenyard Frozen Flanders, Belgium <i>The impact of the new EU Common Agricultural Policy on the fruit and vegetables industry</i> Short discussion</p>
~ 09:30	<p>Coffee Break</p> <p>Johann Költringer, President, Austrian Association of Milk Processing Companies <i>Impacts of the CAP reform on the Austrian dairy sector</i> Short discussion</p> <p>Jannes Maes, President European Young Farmers' Organization, Brussels <i>Post 2020 CAP- supporting change, changing support</i> Short discussion</p>
~ 11:30	<p>Joint discussion (Moderator: Prof. Xavier Gellynck)</p>
~12:00/12:15	<p>Concluding session (Prof. G. Schiefer)</p>
~12:30	<p>Farewell coffee</p>